



Saffron Walden Rugby Football Club

Founded 1963

President: Ian Brownlee Esq. Chairman: Ian McKernan Esq.

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Saffron Walden Rugby Club Junior Section – Sponsorship Proposals

SWRFC runs a thriving mini and youth section, providing a high quality rugby experience for boys and girls of all abilities and backgrounds. Player numbers now total over 240 young people, and the club runs squads in all age groups from Under 6 to Under 17.

The 2010/11 season will see the launch of the SWRFC Academy, which will be aimed at helping players aged 16 and above to achieve a successful transition to senior rugby. All youth teams (U13 and above) will play in the Essex League, as well as playing friendly matches against other local teams. For the 6th season running SWRFC and Wenden's Ambo Mini Rugby Club will run a combined Under 12 age group, which brings together players in the school Year 7 age group who then graduate to play their teenage rugby in the club's youth section. The mini section (age up to Under 12) play regular friendly fixtures against other clubs throughout Cambs, Essex and Herts, and both youth and mini squads play in large tournaments, including the Cambridgeshire Cup and the Wenden's Festival, which can attract several hundred players and spectators.

In 2007 the club was awarded the Rugby Football Union's 'Seal of Approval' (Clubmark) status, which recognises that all RFU policies, including those covering child protection, player and parent codes of conduct, and 'open to all' recruitment, are being properly followed. The junior section enjoys the full support of the SWRFC main club committee, who have taken positive steps to encourage growth and development, including the provision of additional playing and parking space. Over 40 dedicated volunteers help with coaching, catering and administration.

The junior section has enjoyed support from various companies over the years, as well as charitable associations such as Saffron Walden Round Table. For the 2010/11 season we are seeking sponsorship to help fund new playing shirts for several age groups, new training equipment, and to launch the Academy.

Sponsorship packages available are as follows:-

Main Junior Section Sponsor (1 company only at £3000)

- Logo prominently displayed on all new match shirts for junior squads for 2 seasons
- A pitch side advertising board (2 years)
- Logo prominently displayed on club website (2 years)
- 2 invitations to the club's Vice President lunches (3 per season)

Academy Sponsor (1 company only at £1500)

- Logo prominently displayed on Academy match shirts for 2 seasons
- A pitch side advertising board (2 years)
- Logo prominently displayed on club website (2 years)
- 2 invitations to the club's Vice President lunches (3 per season)

Team Sponsor (£500 each)

- Logo prominently displayed on selected age group's match shirts for 2 seasons
- Logo displayed on club website (2 years)
- 1 invitation to the club's Vice President lunches (3 per season)

Supporter (unlimited £100 each)

- Logo/individual name displayed on club website for 2 seasons

Should you or your company wish to support the junior section by entering into one of the sponsorship packages outlined above, please contact either of the individuals below by 15th July 2010 (to meet the deadline for our new shirts order):-

Ian McKernan
Chairman
Tel: 01799 524 924
Email imck@molprod.com

or

Simon Read
Director of Youth Rugby
Tel : 07940016672
Email youthrugby@swrfc.co.uk

